



अरे भाई

gencrest
का
**DEALER DISPLAY
CONTEST**

तो मैं ही जीतूंगा।

15th July, 2024 - 15th Oct, 2024

SAMTA KISAN HELPLINE : 1800 891 9477

✉ info@gencrest.com

🌐 www.gencrest.com



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GENCREST BIO PRODUCTS PVT. LTD.

Regd. Office :

Level 7, Gala Impecca, Andheri Kurla Road, Andheri East,
Mumbai - 400 059 Maharashtra India



Win attractive prizes
by
PARTICIPATING
in the
Dealer Display Contest
by
gencrest

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Dear Sir,

We would like you to know, here is a chance for you to win attractive gifts and prizes in the coming days. Quickly deck up your shop with your favorite brand Gencrest's innovative products. Aakhir main, 'Jo dikhta hai wahin bikta hain'. However, there are a few terms and conditions we request you all to follow. Kindly send in your shops display unit pics to your respective SO / MDO. The best ones would be declared as a winner and our team would be in your shop after three months to celebrate your interest, hard work and achievement. You would be a part of our Whatsapp group to send in the best pics for next three months.

Prizes

- Top 3 Winners in each state
- 5 Appreciation awards
- Participation award – (at least 1Pic / Month for 3 Months)
- TSM Wise - 1st , 2nd & 3rd Awards (Associated MO)
- SO / MDO associated with Top three winners

Terms & Conditions

- Dealers participating in this contest should give minimum 10% shelf-space at Eye level for Gencrest Products
- Minimum 5 products of Gencrest should be displayed
- Displays will be evaluated any time after 1st August to 30 October 2024POP / Banner/Posters should be at shop branding
- Mandatory to share pictures of your shop display area on Dealer display Contest WA Group to get registered in contest
- Three criterias –Visibility, Innovation and Technical Competency are mandatory to qualify
- Prizes will be distributed at Dealers Place after completion of contest.

We wish you loads of luck and happiness while you prepare for this contest. Prizes or gifts would be kept as a surprise till the last date. However, we encourage each one of you to participate as we have a few surprises for the participants as well!

Best Regards,
Satish Tiwari
VP – Sales & Marketing

Dealer Display Contest-2024

Dear Team,

We are thrilled to announce the Dealer Display Contest-DDC - 2024 for dealers across India. In current situation it is pertinent to have visibility of our products in market by involving maximum Dealers.

Objective

- Maximum display of product range at dealer shop
- Increase the shelf-space for our products
- Increase the visibility of our new products like liquid fertilizers
- Shop Branding with POP materials provided by company at dealer shop

Kindly find below the details of this contest.

- Participants—All active dealers of Gencrest
- Period – 15th July, 2024 to 15th Oct, 2024 (3 Months)

Rules

- Contest would be announced to the dealers on 15th July, 2024 via a new WhatsApp group (an emailer also would be sent)
- All dealer participants and the field & HO team would be a part of this WA group
- SO / MDO need to be proactively involved and pay a visit personally to convey the Contest details to the participating dealers
- Field team should post Pics of the Dealers Display Unit on WhatsApp and enroll their respective dealers on a regular basis
- DDC 2024 would run for three months only (15th July – 15th October, 2024)
- Dealers who would post the pics monthly would be eligible for prizes
- Minimum 1 pic in a month is mandatory. So that makes it three pics for three consecutive months
- DDC 2024 jury will visit the market during this period and their judgement would be final

Criteria for winning the contest

- Dealers participating in this contest should give minimum 10 % shelf-space for Gencrest's products at eye level
- Minimum 5 Gencrest products should be displayed
- Displays will be evaluated any time after 1st August to 30 October 2024
- POP / Banner/Posters should be at shop branding
- It is mandatory to share pictures of the shop display area on Dealer Display Contest WA Group
- Three criterias – Visibility, Innovation and Technical Competency are mandatory to qualify
- Prizes will be distributed at Dealers Place after completion of contest.

“JO DIKHTA HAI-VOH BIKTA HAI”

Category	Prizes
Overall winner 03 in each state	Trolley Bag/ Silver Pajeb/Silver Coin WaterCampher Gencrest T-shirt
All Enrolled Dealers	Participation award-Wall Clock
TSM/RBH/RMM	Surprise gifts
MDO/SO	Surprise gifts



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CONTEST**

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சகோதரா, இந்தாண்டு
டீலர் டிஸ்ப்ளே
கன்டஸ்ட் 2024
ல் நான் வெற்றி
பெறுவேன்.

15th July, 2024 - 15th Oct, 2024

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இந்த டிலர் டிஸ்ப்ளே
கன்டஸ்ட் 2024 ல் யார்
வெல்கிறார்கள்
என்று நாம்
பார்க்கலாம்

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ಅರೇ ಅಣ್ಣ,
ಈ ಸಲ ಡೀಲರ್
ಡಿಸ್ಟ್ರಿಬ್ಯೂಟ್ 2024
ಯಲ್ಲಿ, ನಾನೇ
ಗೆಲ್ಲೋದು!

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ಈ ಸ್ಪರ್ಧೆಯಲ್ಲಿ
ಯಾರು ಗೆಲ್ಲುತ್ತಾರೆ
ಎಂದು ನೋಡೋಣ
- ಡೀಲರ್ ಡಿಸ್ಪೆನ್ಸಿ
ಸ್ಪರ್ಧೆ 2024

15th July, 2024 - 15th Oct, 2024

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दिलर
दिसप्ले
सुर्ध
2024

यल्लि भागवहिसुव
मूलक अकषक
बहुमानगलनु
गल्लि

15th July, 2024 - 15th Oct, 2024

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ડીલર ડિસ્પે કોન્ટેસ્ટ
2024 માં ભાગ
લઈને આકર્ષક
ઈનામો જીતો

15th July, 2024 - 15th Oct, 2024

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अरे बाई,

हुं आ वर्षनी
डी वर डिस्वे कोन्टेस्ट
2024 जुतीश!

15th July, 2024 - 15th Oct, 2024

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ચાલો જોઈએ કે આ
હરીફાઈ કોણ જીતે
છે – ડીલર ડિસ્કવે
કોન્ટેસ્ટ 2024

15th July, 2024 - 15th Oct, 2024

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डिसपले
मुकाबले
2024

ਵਿੱਚ ਭਾਗ ਲੈ ਕੇ
ਆਰਕਸ਼ਕ ਇਨਾਮ
ਜਿੱਤੋ



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ਬਾਈ ਇਸ ਸਾਲ ਦਾ
ਡੀਲਰ ਡਿਸਪਲੇ ਮੁਕਾਬਲਾ
2024 ਤੋਂ ਮੈਂ ਹੀ
ਜਿੱਤਾਂਗਾ!

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ਆਓ ਦੇਖੋ ਕਿ
ਇਹ ਮੁਕਾਬਲਾ ਕੌਣ
ਜਿੱਤਦਾ ਹੈ -

ਡੀਲਰ ਡਿਸਪਲੇ ਮੁਕਾਬਲਾ 2024

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डिसपले
मुकाबले
2024

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ਆਰਕਸ਼ਕ ਇਨਾਮ
ਜਿੱਤੋ



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डिस्प्ले
कॉन्टेस्ट
2024

मध्ये सहभागी
होऊन आकर्षक
बक्षिसे जिंका!



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अरे भाऊ या
वर्षाचं डीलर डिस्प्ले
कॉन्टेस्ट २०२४
मीच जिंकणार आहे!

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डीलर डिस्प्ले
कॉन्टेस्ट २०२४
ही स्पर्धा कोण
जिंकते ते पाहूया!

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